

Westford
Mill[®]

New 2019



Bags of Ethical Style for 2019

The new season brings a fresh new collection of bags and accessories for Westford Mill 2019. With 15 carefully crafted products including stylish totes, beach bags, gymsacs, accessory pouches and more: there's a new season style to suit every eco-conscious end-user.

Retail-ready or ready to decorate, this latest collection offers ample opportunities for rebranding while remaining true to our core ethos: uncompromised quality, value and of course, thoughtful design.

- 6 Cotton
- 8 EarthAware™ Organic
- 14 Organic
- 20 Jute
- 24 Canvas
- 31 Range Overview

W680

For fairer trade. For stronger communities. For sustainable development. For greener farming. For environmentally friendly materials. For reduced carbon emissions. For improved workers' rights. For the planet. For everyone. Forever.

We're committed to making sure our products are produced ethically and sustainably. Look for these symbols throughout the brochure:



Fairtrade Cotton. Made with cotton that was bought at a price that allows cotton producers in developing countries to sustainably invest in their businesses and communities.



Organic 100 content standard. Made with cotton that's been independently verified as 100% certified organic cotton.



EarthAware™. Our EarthAware™ products support our efforts to steadily reduce our environmental footprint through better design, reduced packaging, more sustainable materials and support for local environmental initiatives.



1% for the Planet Member. 1% for the Planet is a global movement inspiring businesses and individuals to support environmental solutions. Members provide financial donations, volunteer time and other shared-value collaborations.



Natural/
Fuchsia

W101c Bag for Life - Contrast Handles

100% Cotton - 140gsm (4.1oz/yd²)

Contrasting colour handles

Can be carried by hand or over the shoulder

Handle length: 67 cm

Dimensions: 38 x 42 cm

Capacity: 10 litres



Natural/
Black



Natural/
Classic Red



Natural/
French Navy



Natural/
Lime Green



W801c EarthAware™ Organic Bag for Life - Contrast Handles

100% Organic Cotton Canvas -
340gsm (10oz/yd²)

Contrasting colour handles

Premium heavyweight fabric

Can be carried by hand or over
the shoulder

Handle length: 67 cm

Dimensions: 38 x 42 cm

Capacity: 10 litres



Black/
Natural



French Navy/
Natural



Natural/
Black



Natural/
French Navy



W845 EarthAware™ Organic Marina Mini Tote

100% Organic Cotton Canvas -
340gsm (10oz/yd²)

Premium heavyweight fabric

Cotton webbing carry handles

Handle length: 34 cm

Dimensions: 26 x 21 x 10 cm

Capacity: 4 litres



Black



French
Navy



Natural





EarthAware™ Organic



W830
**EarthAware™
 Organic Accessory Pouch**

100% Organic Brushed Cotton Canvas - 407gsm (12oz/yd²)
 Self coloured zip closure
 Premium heavyweight fabric
 Multi-purpose use
 Available in three sizes - S, M, L



Black



French Navy

Small	Medium	Large
20 x 11.5 cm	22 x 16 cm	28 x 20 cm
0.5 litre capacity	1 litre capacity	2 litre capacity



French Navy



W840
EarthAware™
Organic Accessory Bag

100% Organic Brushed Cotton Canvas - 407gsm (12oz/yd²)
Self coloured zip closure
Premium heavyweight fabric
Multi-purpose use
Available in three sizes - S, M, L

Small	Medium	Large
13 x 12.5 x 6 cm	19 x 18 x 9 cm	23 x 23 x 11 cm
1 litre capacity	3 litre capacity	5 litre capacity





Graphite
Grey



W261
**Organic Premium
Cotton Tote**

100% Organic Cotton - 200gsm (6oz/yd²)
Superior print surface for optimal decoration
Premium cotton for enhanced durability
Can be carried by hand or over the shoulder
Handle length: 67 cm
Dimensions: 38 x 42 cm
Capacity: 10 litres



Black



French
Navy



Natural



White



Natural



W260
**Organic Premium
Cotton Gymsac**

- 100% Organic Cotton - 200gsm (6oz/yd²)
- Superior print surface for optimal decoration
- Premium cotton for enhanced durability
- External cord attachments for ease of decoration
- Rope draw cord closure
- Dimensions: 37 x 46 cm
- Capacity: 12 litres



Organic



Natural

Organic



W266
Organic Premium Cotton Stuff Bag

100% Organic Cotton - 200gsm (6oz/yd²)
 Superior print surface for optimal decoration
 Premium cotton for enhanced durability
 Double draw cord closure
 Available in four sizes - XS, S, M, L

Extra Small 14 x 20.5 cm 1 litre capacity	Small 23 x 34 cm 3 litre capacity	Medium 31 x 48 cm 8 litre capacity	Large 40 x 61.5 cm 15 litre capacity
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W450
**Jute Base
Canvas Shopper**

100% Cotton Canvas - 407gsm (12oz/yd²)
100% Jute base
Print friendly canvas body
Premium heavyweight fabric
Cotton webbing carry handles
Can be carried by hand or over the shoulder
Handle length: 59 cm
Dimensions: 24 x 41 x 13 cm
Capacity: 13 litres



Natural

W451 Jute Base Canvas Tote

100% Cotton Canvas -
407gsm (12oz/yd²)
100% Jute base
Print friendly canvas body
Premium heavyweight fabric
Cotton webbing carry handles
Can be carried by hand or
over the shoulder
Handle length: 59 cm
Dimensions: 34 x 36 x 13 cm
Capacity: 18 litres



Natural



W452 Jute Base Canvas Tote XL

100% Cotton Canvas -
407gsm (12oz/yd²)
100% Jute base
Print friendly canvas body
Premium heavyweight fabric
Large capacity
Cotton webbing carry handles
Can be carried by hand or over
the shoulder
Handle length: 63 cm
Dimensions: 38 x 44 x 18 cm
Capacity: 29 litres



Natural



Jute



Natural/
Navy

W680 Nautical Beach Bag

- 100% Brushed Cotton Canvas - 407gsm (12oz/yd²)
- Printed stripe design
- Durable canvas construction
- Heavyweight rope carry handles
- Can be carried by hand or over the shoulder
- Handle length: 60 cm
- Dimensions: 36 x 35 x 18 cm
- Capacity: 22 litres



Natural



Natural/
Pink

W684 Nautical Accessory Bag

100% Brushed Cotton Canvas -
407gsm (12oz/lyd²)

Printed stripe design

Multi-purpose use

Durable canvas construction

Zippered closure

Dimensions: 19 x 18 x 9 cm

Capacity: 3 litres



Natural/
Navy



Natural/
Pink



W685 Nautical Tote

100% Brushed Cotton Canvas -
407gsm (12oz/lyd²)

Printed stripe design

Durable canvas construction

Heavyweight rope carry handles

Can be carried by hand or over
the shoulder

Handle length: 67 cm

Dimensions: 24 x 40 x 13 cm

Capacity: 12 litres



Natural



Natural/
Navy



Natural/
Pink





Natural/
Red

W520 Canvas Wristlet Pouch

- 100% Brushed Cotton Canvas - 407gsm (12oz/yd²)
- Contrasting colour zip
- Multi-purpose use
- Detachable wristlet strap
- Premium heavyweight fabric
- Zippered closure
- Handle length: 15 cm
- Dimensions: 26 x 17 cm
- Capacity: 1 litre



Black/
Black



Natural/
Black



Natural/
Light Grey



Natural/
Natural



Natural/
Navy



Natural/
Pink

Our 1%

1% for the Planet is a partnership of companies that understand just how important it is that we protect the world we live in. Its members are concerned with the social and environmental impacts of industry, and know they have a part to play themselves. Together, they pledge their commitment to greater corporate responsibility from businesses, uniting donors and doers to help accelerate smart environmental giving.

The 1% for the Planet initiative operates as a non-profit organisation. It encourages businesses to help safeguard the environment by donating 1% of their turnover to grassroots environmental groups making a difference in their local communities. As a member ourselves, at Westford Mill we recognise our own responsibility to the planet and take it very seriously indeed. That's why 1% of our annual sales is donated to projects that share and reflect our passion. It's not just about money though, we also make sure our staff are given the time and opportunity to actively volunteer in community projects local to them.



W100 Budget Promo Bag for Life



Natural

W101 Bag for Life - Long Handles



Airforce Blue



Apple Green



Black



Bottle Green



Bright Red



Bright Royal



Burgundy



Caramel



Chestnut



Chocolate



Classic Pink



Classic Red



Coral



Cornflower Blue



Cranberry



Emerald



French Navy



Fuchsia



Graphite Grey



Kelly Green



Kiwi



Lavender



Lemon



Light Grey



Lime Green



Magenta



Mint Green



Mustard



Natural



Olive Green



Orange



Orange Rust



Pastel Blue



Pastel Lemon



Pastel Mint



Pastel Pink



Petrol



Plum



Pure Grey



Purple



Raspberry Pink



Sand



Sapphire Blue



Sky Blue



Sunflower



Surf Blue



True Pink



Violet



White



Yellow



Cotton

W101



W110

W101c Bag for Life - Contrast Handles

New



W101s Bag for Life - Short Handles



W103 Cotton Party Bag for Life



W104 Mini Bag for Life



W107 Sling Bag for Life



W110 Cotton Gymsac





W701

W115 Cotton Stuff Bag



Available in 6 sizes: XXS, XS, S, M, L, XL

W125 Maxi Bag for Life



Black Natural White

W201 Premium Cotton Tote



Black French Navy Graphite Grey Natural White

W210 Premium Cotton Gymsac



Black French Navy Graphite Grey Natural White

W216 Premium Cotton Stuff Bag



Available in 5 sizes

W225 Premium Cotton Maxi Tote



Black French Navy Graphite Grey Natural White

W701 Tea Towel



Black Natural Pure Grey White

W684



W680 Nautical Beach Bag

New



W684 Nautical Accessory Bag

New



W685 Nautical Tote

New



Canvas

W680

W520



W108 Canvas Classic Shopper



Black Natural

W520 Canvas Wristlet Pouch

New



Black/Black Natural/Black Natural/Light Grey Natural/Natural Natural/Navy Natural/Pink Natural/Red

W530 Canvas Accessory Pouch



Black Light Grey Natural Navy True Pink

Available in 4 sizes: XS, S, M, L

W540 Canvas Accessory Bag



Available in 3 sizes

W544 Dipped Base Canvas Accessory Bag



Available in 2 sizes

W552 Canvas Accessory Case



Available in 2 sizes

W558 Canvas Vanity Case



Black Natural

W572 Reversible Canvas Organiser



Available in 2 sizes

W580 Heavy Canvas Storage Trug



Available in 3 sizes

W118 Organic Cotton Draw Cord Bag



Available in 4 sizes

W180 Organic Cotton Shopper



W185 Organic Festival Backpack



W187 Organic Cotton Sling Tote



W260 Organic Premium Cotton Gynsac

New



W261 Organic Premium Cotton Tote

New



W266 Organic Premium Cotton Stuff Bag

New



Available in 4 sizes



Organic



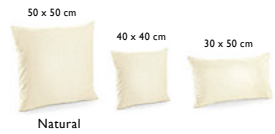
W260

W261

W623



W350 Fairtrade Cotton Canvas Cushion Cover



Available in 3 sizes

W362 Fairtrade Cotton Junior Craft Apron



W364 Fairtrade Cotton Adult Craft Apron



W460 Fairtrade Cotton Canvas Mini Messenger



W462 Fairtrade Cotton Canvas Midi Messenger



W464 Fairtrade Cotton Canvas Messenger



W620 Fairtrade Cotton Bottle Bag



W623 Fairtrade Cotton Classic Shopper



W671 Fairtrade Cotton Camden Shopper



W671

W801 EarthAware™ Organic Bag for Life



W801c EarthAware™ Organic Bag for Life - Contrast Handles

New



W810 EarthAware™ Organic Gymsac



W812 EarthAware™ Organic Sea Bag



W814 EarthAware™ Organic Barrel Bag



W820 EarthAware™ Organic Spring Wristlet



Available in 2 sizes

W821 EarthAware™ Organic Spring Tote



EarthAware™ Organic



W814

W845



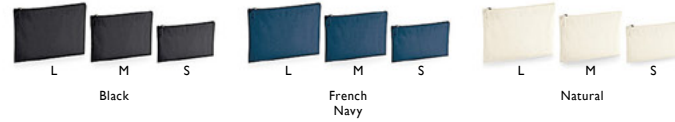
W825 EarthAware™ Organic Spring Purse



Black Natural Pastel Blue Pastel Pink

W830 EarthAware™ Organic Accessory Pouch

New



Available in 3 sizes

W840 EarthAware™ Organic Accessory Bag

New



Available in 3 sizes

W845 EarthAware™ Organic Marina Mini Tote

New



Black French Navy Natural

W850 EarthAware™ Organic Marina Tote



Black French Navy Natural

W855 EarthAware™ Organic Marina Tote XL



Black French Navy Natural



W406 Jute Compact Tote



Natural

W407 Jute Classic Shopper



Black/Black Graphite Grey/Graphite Grey Natural Natural/Black Natural/Bright Red Natural/Forest Green Natural/Fuchsia Natural/Lime Green



Natural/Surf Blue Navy/Navy Red/Red

W408 Jute Jumbo Shopper



Natural

W409 Jute Boutique Shopper



Natural

W411 Jute Petite Gift Bag



Natural

W412 Jute Mini Gift Bag



Black/Black Forest Green/Forest Green Graphite Grey/Graphite Grey Natural Natural/Black Natural/Bright Red Natural/Forest Green Natural/Fuchsia



Navy/Navy Red/Red White/White

W413 Jute Midi Tote



Black/Black Natural

W415 Jute Stuff Bag



Natural

Available in 6 sizes

W421 Printers Midi Jute Tote



Apple Green Black Fuchsia Natural Navy

W422 Printers Jute Classic Shopper



Apple Green Black Fuchsia Natural Navy



W422

W425 Cotton Pocket Jute Gift Bag



Natural

W426 Cotton Pocket Jute Midi Tote



Natural

W427 Cotton Pocket Jute Shopper



Natural

W431 Shimmer Jute Mini Gift Bag



Natural/
Gold

Red/
Gold

W433 Shimmer Jute Bottle Bag



Natural/
Gold

Red/
Gold

W437 Shimmer Jute Shopper



Natural/
Gold

Red/
Gold



Jute

W425

W452



W441 Juco Mini Gift Bag



Natural

W447 Juco Shopper



Natural

W450 Jute Base Canvas Shopper

New



Natural

W451 Jute Base Canvas Tote

New



Natural

W452 Jute Base Canvas Tote XL

New



Natural

Westford
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